



YOUR BEST MIND™

Capabilities Statement

TAKING LEADERSHIP SKILLS

and team
performance
to new heights



with the power of

neuroscience

Your Best Mind, LLC, and Brain Lady Speaker

Who are we?

Your Best Mind, LLC, is the brainchild of Julie Anderson, aka Brain Lady Julie. For almost two decades Your Best Mind has been researching the researchers in the field of neuroscience and aggregating this science into usable information to improve all aspects of life. We have created **unique programs and a powerful personality assessment tool with brain science at the foundation.** When this information is applied in business and relationships, the results are remarkable.



Who We Work With

Organizations in the Growth Stage

The pain of growth is real for many organizations. There is a need to be sure that you are hiring the right person for the right position. Through the use of the Brain Personality Connection Profile, your organization will be sure to maximize your people-talent and onboarding process.

Benefits of Working Together:

- Build Resilience and Manage Stress
- Develop Powerful Leaders
- Smooth Hiring Process
- Reduced Employee Turnover
- Higher Employee Productivity
- Accurate Personnel Placement
- Improved and Shortened Training Time

Small, Mid-Size, Large Organizations and Government Agencies

We work with organizations — public and private — that desire to improve organization culture, increase employee engagement, create effective teams and amazing leaders. Once the players understand the Brain Personality Connection and how to interact and communicate in a whole-brained fashion, the results are outstanding.

Benefits of Working Together:

- Higher Performing Teams
- Greater Collaboration
- Development of Powerful Leaders
- Reduced Employee Conflict
- Improvement in Employee
- Engagement and Project Ownership

Sales Teams

Through the power of the neuroscience of sales, we train individuals and teams to understand how to increase sales by attracting the mind. The result is a more effective and a smoother sales process.

Benefits of Working Together:

- Increased Sales Revenue
- Higher Client Retention
- Improved Client Satisfaction
- In Sync Sales Team

“You can design and create and build the most wonderful place in the world, but it takes people to make the dream a reality.”

— *Walt Disney*

Most challenges an organization faces are related to people issues. When you address these challenges with the power of the brain and neuroscience, your company will become the well-oiled machine that drives growth like never before.

A few organizations that have benefited from the Your Best Mind brain training:

BCCPAC
Captive Resources
City of Pleasanton
Florida Parent Educators Association
Logikcull
NAPO
PNC Bank
Royal Bank of Canada
State of Nevada
Women In Technology



How We Work with Our Clients

- Executive Off-Site Retreats
- Leadership Mastery Coaching
- Workshops and Trainings
- Team Coaching
- On-Site Brain Friendly Workplace Evaluations
- Keynote
- Powerful Personality Profile Assessment, with or without follow up consulting
- Women Leadership Coaching

The Brain Personality Connection

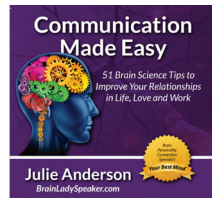
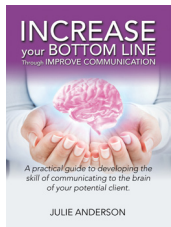
Personality Profile

This online evaluation is the most comprehensive personality assessing tool available on the market today. Unlike other personality tests that focus on psychology and the basics of personality typing, the Brain Personality Connection Assessment (BPCA) dives deep. This 37-page, full color report uses the latest in research coming from the neuroscience field and takes into consideration five facets for a profile that is far more complete. When all of these facets are taken into consideration, the hiring and placement process is launched to a new level: teams perform better than before, customers are happier, and there is a positive reflection in the bottom line.



The Brain Behind Your Best Mind

Julie Anderson is an in-demand international public speaker; wielding her expertise in brain science to bring solution-based training into organizations for business, communications, team building and leadership. Anderson produces advantageous results such as increased productivity, conflict prevention, and improved organizational cultures. An established brain authority in the media, she has been interviewed by ABC, FOX, UPN, and is a frequent guest expert on many radio networks. Anderson has completed extensive research in the areas of personality types, brain function and anatomy, brain health, and the brain personality connection. She has studied natural health, psychology, human resource development and psychoneuroimmunology. With more than 20 years of research, study, mentoring and sharing the stages with other gurus in the field of brain personality connection. With continuation credits in the field of depression, anxiety disorders and brain function, Anderson has continued her studies to maintain an expertise in this field.



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We are a woman owned and operated company.